



Photography
Graphics
Medical Illustration
Video Production
Audiovisual
Engineering
Copy Center

Price Guide

Effective August 1, 2003



HEALTH SCIENCES CENTER
Medicine • Nursing • Public Health

***The Media Center
Price Guide
was designed
and printed by the
Health Sciences
Media Center.***



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HEALTH SCIENCES MEDIA CENTER

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The following prices are effective as of August 1, 2003 and are subject to change without notice according to vendor price increases.

Imaging ~ Photography

PHOTOGRAPHIC SERVICES

- medical
- public relations
- documentary
- portraiture
- surgical
- slide production
- special events
- film processing
- clinical
- photographic illustrations
- application photos
- passport photographs

Our skilled technical staff will provide the highest quality photographic services using state of the art equipment and the most up-to-date products available.

To better serve your needs and help facilitate placing your order, we appreciate your input and as much information about the specific requirements of your order as possible.

Staff photographers are available to help answer your questions and provide technical advice in unique situations.

Advance notice for photographic assignments is appreciated; however, every effort will be made to accommodate your needs.

LOCATION PHOTOGRAPHIC ASSIGNMENTS*

Color**

| | |
|--------------------------|---------|
| 1 hour (minimum) | \$40.00 |
| each additional 1/4 hour | \$10.00 |

Proofs, slides, or digital file provided at no additional charge on color assignments.

** Available on conventional film or digital capture.

An additional 50% will be added to photographic assignments outside of normal business hours or off campus locations.

PHOTOGRAPHIC ILLUSTRATION*

In-studio layouts of books, periodicals and small objects. \$12.50/set-up
Proof provided.

Photography

PORTRAIT SITTING*

Studio quality digital portrait \$20.00
Suitable for sizes up to 8 x 10, passports, I.N.S., photos, etc.
Includes contact sheet and compact disk of images.

Digital capture for composite photos \$10.00

* See page 3 for price and sizes available

35MM PRESENTATION SLIDES

From your camera ready artwork or materials

* When requesting slides from non-flat sources (ie. journals & large books) reflections may occur.

** A 50% surcharge will be applied to all slide orders from books, journals, and radiographs because of the complexity of the procedure, additional time is required.

Film Positive \$ 5.00
Positive transparency reproduction from flat artwork, photographs, radiographs, M.R.I. images, posters, charts and graphs. Also works well from black and white images where maximum resolution is required.

Additional Slides

A direct copy from your original 35mm transparency.

\$ 1.50 / 1st copy
\$ 1.00 / additional

Custom cropped duplicate from your original 35mm transparency.

\$ 3.00 / 1st copy
\$ 1.00 / additional

Special Slide Services

plastic mount \$.50
glass mount \$ 1.50
Masking, each slide \$ 1.00

Photography

FILM PROCESSING

Slide film processing

| | |
|--|---------|
| Ektachrome compatible (E-6) processing, plastic mounts | |
| 35mm x 24 exp. | \$ 5.00 |
| 35mm x 36 exp. | \$ 6.00 |
| unmounted 24 and 36 exp. | \$ 5.00 |

Black & White film processing*

| | |
|---|----------|
| Film processing with digital contact proof | \$20.00* |
|---|----------|

* This service available for HSC only

| | |
|-----------------|---------|
| Processing only | \$10.00 |
|-----------------|---------|

CONVENTIONAL PHOTOGRAPHIC PRINTS

Color Prints

| | |
|-----------------------|----------------------------------|
| 35mm film processing | \$ 4.00 /roll |
| 4 x 6 glossy prints | \$.50 / print w/processing only |
| 4 x 6 glossy reprints | \$ 1.00/from provided negatives |
| 6 x 8 glossy prints | \$ 7.00 |
| 8 x 10 proof sheet | \$ 8.50 |

Custom Color Prints from Color Negatives

| | |
|-----------|---------|
| 3 1/2 x 5 | \$ 2.50 |
| 5 x 7 | \$ 7.00 |
| 8 x 10 | \$ 8.50 |
| 8 x 12 | \$ 9.50 |

DIGITAL IMAGING

| | |
|---|------------|
| Available from scans, assignments, portrait sitting or your files | |
| Dye sublimation prints per sheet | \$12.50 |
| Sizes (quantities) per sheet: | |
| wallets (9), 3 x 5 (4), 4 x 6 (4), 5 x 7 (2), 8 x 10 (1) | |
| Zip disk / CD duplication | \$10.00 |
| Digital Image enhancement and retouching | \$40.00/hr |

Photography

DIGITAL SERVICES

| | |
|--|---------|
| High resolution film scanning, per scan | \$10.00 |
| Batch scanning (Up to 15 - 2" x 2" slides @ 1200 dpi suitable for 4" x 6" hardcopy @ 300 dpi or a larger Powerpoint slide) | \$50.00 |
| Flatbed scans (600 dpi or lower) | \$ 8.00 |

RUSH SERVICE

| | |
|---------------------------|------------------------------|
| One - half scheduled time | Add 50% (\$10.00 minimum) |
|---------------------------|------------------------------|

PRODUCTION SCHEDULE

| | |
|--------------------------|-----------|
| E - 6 film processing | 24 hours |
| Single category order | 3 days |
| Each additional category | Add 1 day |

The complexity of your order may require special scheduling arrangements.
We make every effort to meet your deadlines.

Orders received by 10 am will be considered the first work day for your order
and will be ready for pick-up at 4:30 pm on scheduled delivery date.

Schedules are based on normal work days.

These prices are effective as of August 1, 2003 and are subject to change without
notice according to vendor price increases.

Every effort is made to ensure the highest quality and utmost care in processing
your film. Occasionally, malfunctions can occur. The limit of our liability is to
provide a comparable replacement of un-exposed film.

Imaging ~ Graphics & Medical Illustration

Our professional staff is ready to provide you with a wide variety of creative services such as graphic design, medical illustration, preparation of poster sessions, scanning, slide imaging from your graphic files, and the preparation of slide presentations.

GRAPHIC DESIGN / MEDICAL ILLUSTRATION

Labor charges \$40.00/hour

- Computer generated medical illustrations
- Brochures
- Newsletters
- Large format banners
- Custom slides
- Logos
- Publications
- Posters
- Scan manipulation

SLIDE IMAGING

72 hour turn-around.

We will make every effort to accommodate customers requesting a shorter turn-around time on a time/space available basis only. Please call ahead to check scheduling.

Downloading slides from your graphic files (files requiring long downloading time will incur additional charge) \$ 3.75/slide (includes film processing)

Additional copies of 1 slide \$ 2.00/copy

COLOR AND B/W LASER PRINTING

B/W or color cardstock (letter) \$1.00 / page
B/W or color glossy (letter) \$4.00 / page -
1 - 10 copies
of original*
13" x 19" \$3.50 /page

* For large quantities, call for quote.

Graphics & Medical Illustration

ANNOUNCEMENT POSTERS FOR GRAND ROUNDS

| | |
|---------------------------------------|---------------|
| Set-up of original poster | \$ 40.00/hour |
| Weekly update of same poster | \$ 10.00 |
| Dry mounting of poster, up to 13 x 19 | \$ 6.50/each |

POSTER SESSIONS

| | |
|----------------------------|------------------|
| Title posters | |
| 1' x 3' banner (laminated) | \$ 40.00 |
| Large format banners | |
| Output charges | \$ 9.00 sq.ft. |
| 42" x 60" | \$ 157.50 / each |
| 42" x 72" | \$ 189.00 / each |
| 42" x 84" | \$ 220.50 / each |

GRAPHIC SERVICES

| | |
|---------------------------------------|---|
| Laminating posters / banners | \$ 2.50 sq. ft. |
| Dry mounting posters on foamcore | \$ 3.50 sq. ft. |
| Dry mounting on mat board (1" border) | |
| Paper size 8 1/2 x 11 (bond) | \$ 4.50 |
| 8 1/2 x 14 (bond) | \$ 5.00 |
| up to 13 x 19 (360 dpi) | \$ 6.50 |
| Engraving | Call for quote; \$3.00 service charge added to order |

Graphics & Medical Illustration

GRAPHIC SUPPLIES

| | | |
|--------------------------|----------------------|--------------|
| Mat board | | |
| | Full sheet (32 x 40) | \$ 6.00 |
| | Cutting charge | \$.50/board |
| Double-sided foam tape | | \$ 1.00/ft |
| Velcro | | \$ 1.00/ft |
| 2 x 10 wall plate holder | | \$ 4.25 |
| 2 x 10 desk plate holder | | \$ 5.25 |
| 4 x 10 wall plate holder | | \$ 6.25 |

RUSH CHARGES

Orders received by 10 am will be considered the first work day for your order and will be ready for pickup by 4:30 pm on scheduled delivery date. Normal turn-around time is 5 business days for most orders. Large presentations and illustrations may incur more time.

A minimum of \$10.00 or 50% of the total project will be added to a 2-day rush order.

A minimum of \$10.00 or 25% of the total project will be added to a 3-day rush order.

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Video & Audio Production

PRE-PRODUCTION SERVICES

Location Scouting (Portal-Portal) \$25.00/hr. + mileage

VIDEO PRODUCTION

| | STRAIGHT TIME | OVERTIME |
|----------|----------------------|-----------------|
| | HR | HR |
| 1 Camera | \$ 75 | \$125 |
| 2 Camera | \$100 | \$150 |

Studio set-up / tear-down at 50% of hourly rate-plus property fees.
Discounted half- and full-day production rates available.

STUDIO RENTAL

| | STRAIGHT TIME | OVERTIME |
|--------------------------|----------------------|-----------------|
| | HR | HR |
| Facility and Lights Only | \$ 50 | \$ 75 |

(off campus double straight time rates)

ADDITIONAL VIDEO PRODUCTION SERVICES

| | |
|------------------------------------|----------------------------|
| S.M.P.T.E. Time-code/Window Burn | \$25.00/hr. (plus tape) |
| Off-Air Recording | \$15.00 /segment |
| Search and Transfer to 3/4" Master | \$25.00 /segment plus tape |

VIDEO EDITING

| | STRAIGHT TIME | OVERTIME |
|--|----------------------|-----------------|
| | HR | HR |
| Non-linear editing | \$ 75 | \$100 |
| (Digital, AVID Express) Convert video to digital format - MPEG, AVI, WMV, Quicktime - for use on the Web | | |
| Linear editing (Analog, tape to tape) | \$ 50 | \$ 75 |
| Facility Only | \$ 30 | |
| Video Graphics | \$ 10.00/pg. | |

Video & Audio Production

VIDEO DUPLICATION

| | |
|--|---------------------------------------|
| Video - DVD, up to 2 hrs. | \$35.00 (plus disk) |
| VHS-VHS, 8mm - VHS (\$5.00 minimum) | \$ 8.00/hr. (plus tape) |
| Simulroll | \$ 5.00/hr. (plus tape) |
| 3/4" - 3/4" or 3/4" - VHS (\$7.50 minimum) | \$10.00/hr. (plus tape) |
| Simulroll | \$ 8.00/hr. (plus tape) |
| TV standards conversion (PAL, SECAM, NTSC) | \$20.00/hr. (plus tape) (\$20.00 min) |

VIDEOTAPE SUPPLIES

3/4" Videotape

| | |
|--------------------------|---------|
| MBR-20S / Bookshelf Case | \$14.50 |
| MBR-30 / Bookshelf Case | \$16.50 |
| MBR-60 / Bookshelf Case | \$21.50 |
| KSP-20 / Bookshelf Case | \$16.00 |
| KSP-30 / Bookshelf Case | \$18.50 |
| KSP-60 / Bookshelf Case | \$24.00 |

1/2" Videotape

| | |
|----------------------------|---------|
| T-30, T-60, T-120 (Sleeve) | \$ 4.25 |
| SVHS T120 | \$13.00 |
| SVHS T60 | \$12.00 |

AUDIOTAPE SUPPLIES

| | |
|-----------------------------------|---------|
| 1/4" Ampex 406 (7 in. Reel w/box) | \$ 7.50 |
| C-30Cassette | \$ 1.25 |
| C-60Cassette | \$ 1.25 |
| C-90Cassette | \$ 1.75 |
| C-120 Cassette | \$ 2.25 |
| SA-60 Cassette (Chrome) | \$ 3.25 |
| SA-90 Cassette (Chrome) | \$ 3.75 |

The above tape prices are effective as of August 1, 2003 and are subject to change without notice according to vendor price increases.

Television Engineering

ENGINEERING SERVICE

- | | |
|--|------------------------|
| * Equipment Repair | \$40.00/hr. + parts |
| * System Design/System Installation | \$40.00/hr. |
| Satellite Down Link Setup / C-Band or Ku 3 Day Minimum Notice | \$100.00 |
- * Billed by the quarter hour; \$10.00 minimum.

Audio Visual

AUDIO VISUAL ASSISTANCE

Instructional Activities (COM / CON Classroom Support)

| | |
|-----------------------|--------------|
| Weekdays 8am - 5pm | no charge |
| Evenings and Weekends | \$60.00/hour |

Other event support, AV system design, and equipment installation and maintenance

| | |
|-----------------------|--------------|
| Weekdays 8am - 5pm | \$40.00/hour |
| Evenings and Weekends | \$60.00/hour |

PROJECTORS

| | | |
|---|----------|----------|
| Ektagaphic Slide Projector w / (automatic focus) | \$ 6.00 | \$ 21.00 |
| 16mm Film Projector | \$ 7.00 | \$ 25.00 |
| Overhead Projector | \$ 6.00 | \$ 21.00 |
| Caramate Slide / Cassette Player | \$ 7.00 | \$ 25.00 |
| Dual Slide Projection | \$ 11.00 | \$ 41.00 |

VIDEO EQUIPMENT

| | | |
|--|----------|----------|
| Video Cassette Recorder VHS 1/2" format | \$ 11.00 | \$ 42.00 |
| Large Screen Video / Data Projector (May require AV assistance at additional cost.) | \$100.00 | \$350.00 |

MISCELLANEOUS EQUIPMENT

| | DAY | WEEK |
|-----------------------------------|------------|-------------|
| 60" and 70" screen | \$ 6.00 | \$ 21.00 |
| 96" projection screen | \$ 11.00 | \$ 42.00 |
| Laser Pointer | \$ 4.00 | \$ 13.00 |
| Projection stand | \$ 3.00 | \$ 9.00 |
| Carousel slide tray | \$ 2.00 | \$ 5.00 |
| Remote control, slide projector | \$ 2.00 | \$ 5.00 |
| Remote extension, slide projector | \$ 2.00 | \$ 5.00 |
| 8" Slide projection lens | \$ 4.00 | \$ 13.00 |
| Dissolve control | \$ 5.00 | \$ 17.00 |
| Microphone | \$ 5.00 | \$ 17.00 |

Audio Visual

MISCELLANEOUS EQUIPMENT (CONTINUED)

| | DAY | WEEK |
|------------------------|------------|-------------|
| Microphone stand | \$ 3.00 | \$ 9.00 |
| Cart | \$ 3.00 | \$ 9.00 |
| Tripod easel | \$ 4.00 | \$ 13.00 |
| Flip chart easel | \$ 6.00 | \$ 21.00 |
| Tabletop display board | \$ 5.00 | \$ 17.00 |
| Extension cord, power | \$ 2.00 | \$ 5.00 |

Carousel slide trays and assorted projection bulbs available. Call for pricing and availability.

MEDICAL CENTER CLASSROOMS & HSC AUDITORIUM

Lecture rooms (MDL 1003, MDL 1005, MDA 1096, and MDA 1097) are outfitted with the following Audio-Visual equipment on a ready-access basis:

- Video / Data projectors
- (2) 35mm Slide projectors
- Overhead projector
- Projection screens
- Microphone

Use of the above equipment is provided without charge when AV personnel are not required.

Additional equipment requests are provided at standard rental fees and may incur set-up fees.

For MDA 1096/1097/HSC Auditorium reservations, contact the office of Health Affairs at 974-3017. For MDC 1003/1005 reservations, contact the COM Student Affairs Office at 974-2068. For equipment reservations and audio / visual assistance, contact the Health Sciences Media Center at 974-8116 or 974-4288.

Copy Center

COPY CHARGE

We provide stapling, colored paper, legal-size paper, coverstock, hole punching, and full service drop-off copying at no extra charge.

Per Copy \$.06

SPIRAL OR VELOBIND BINDING

Binding \$ 1.75

Terms and Conditions

PAYMENT:

All orders charged to a departmental or grant account number will be streamline billed. All orders that are to be paid by cash or check will be billed on an HSC invoice. All orders that are paid by cash or check that do not have a tax-exempt number will be charged the applicable state sales tax.

RESPONSIBILITY FOR PROOFREADING AND ERRORS:

Please proofread the finished materials carefully. Any errors on our part will be corrected without charge. Client errors and revisions will be billed to the ordering department at regular rates. The responsibility for accuracy and the detection of errors rests with the ordering department. The client or delegated representative's signature on the work order indicates satisfactory completion and acceptance of the project.

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EQUIPMENT RESPONSIBILITY:

HSMC equipment is thoroughly inspected prior to being assigned to projects. The individual requesting the equipment assumes responsibility for its condition. Any damage to the equipment will be billed to the individual or requesting department. Your signature on the work order indicates acceptance of these terms.

SHIPPING:

Materials shipped to and from the Health Sciences Media Center shall be at the customer's risk and expense unless otherwise specified.

LIMITATION OF LIABILITY:

The Health Sciences Media Center extends no warranties in connection with customer's tapes, cassettes, films, and other materials, including any implied warranty of merchantability or any implied warranty of fitness for a particular purpose.

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