The Ten Commandments of Public Health GIS

Number 10

Thou shalt not expect health outcomes or disease states to respect administrative (block, census tract, ZIP Code, municipal) boundaries.

But without collecting geography in thine data, thou hast nothing that can be mapped.
Number 9

Thou shalt not unknowingly commit spatial errors.

Number 8

Know thy purpose (in creating and using your public health GIS).

Corollary: Thou shalt always be cognizant that the Scientific Method is not a built-in feature of any GIS software application.
Number 7

Thou shalt know and understand thine data prior to bringing it into a GIS.

Number 6

Thou shalt remember that while thine map is an abstraction, it reflects the physical environment and is based on data representing actual events that occurred to individual people.
Number 5

Thou shalt protect individual records containing X,Y coordinates as thou would protect records with individual identifiers, as both can reveal confidential information.

Number 4

Thou shalt not clutter thine health data maps with unnecessary layers and map elements (i.e. chartjunk), nor shalt thou ignore information necessary to interpret the patterns on your map.
The Ten Commandments of Public Health GIS

Number 4 - addendum

“The real art of cartography is knowing more what to leave out, more than what to put in.”

- John Parsons

The Ten Commandments of Public Health GIS

Number 3

Know thine Metadata.
The Ten Commandments of Public Health GIS

Number 2

Thou shalt not assume that the default settings of your GIS software will generate useful and meaningful maps.

The Ten Commandments of Public Health GIS

Number 1

Thou shalt show humility to others, and be gracious even unto those who thought it would take weeks to accomplish what thou hast done in a few hours.