

WILLIAM BRADFORD WARD  
CURRICULUM VITAE

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NATIONALITY: U.S.A.

EDUCATION:

Doctor of Public Health (Public Health Education): University of California at Berkeley (1978 - USPHS Traineeship); MA (Anthropology): UCLA (1973); MPH (International Health, Maternal and Child Health, and Health Education (1972- US Defense Foreign Language Grant – Persian 2 years. ); BA in Near Eastern History: Portland State University, 1963. Certificate of Proficiency in Arabic. Middle East Centre for Arabic Studies, Shemlan Lebanon 1963.

LANGUAGES:

English: Speaking , excellent, Reading: excellent; writing: excellent  
Arabic: Speaking , excellent, Reading: newspaper level; writing: personal letter level  
French: Speaking , fair, Reading: fair; writing: fair.  
Creole: Speaking , fair, Reading: fair; writing: fair.  
German: Speaking , fair, Reading: fair; writing: fair.  
Persian: Reading: fair

ACADEMIC EXPERIENCE

August, 2003 to present: Adjunct Associate Professor, University of South Florida Department of Health Policy and Management; December 2008 to present: Adjunct Professor, University of Maryland University College, Department of Health Care Administration; March, 2001 to August, 2003 Visiting Associate Professor, University of South Florida Department of Health Policy and Management; July, 1995-April, 1999 Tulane School of Medicine: Director of the Urban Health Studies Section of the Program in Community Medicine; August, 1991 - June, 1995: Tulane School of Public Health and Tropical Medicine, Associate Professor Department of Applied Health Sciences; July, 1987- July, 1991: The University of South Florida, College of Public Health, Associate Professor of Community and Family Health; July 1983-June, 1987: The University of South Carolina, Associate Professor; August 1985 to June, 1987: USC, Adjunct Associate Professor in the Department of Anthropology; January 1979-July 1980: The School of Hygiene and Public Health, Johns Hopkins University, Assistant Professor; September 1975-October 1979: UCLA, Assistant Research, Step II, International Health, School of Public Health; August 1977-December 1978: The School of Hygiene and Public Health, Johns Hopkins University, Research Associate; January 1974-August 1975: University of Ghana Medical School Visiting Lecturer in Department of Community Health January 1973-August 1975: UCLA, Lecturer in International Health, School of Public Health; 1965-1967: Friends Schools, Ramallah, Jordan, Instructor in secondary school biology, ethics, general science, and third grade English.

CONSULTING

Foreign countries: Cyprus [WHO consultancy for the strengthening of Primary Health Care in the Ministry of Health - 1999], Haiti [USAID evaluation of the programmatic activities of the Association of Private Health Agencies], Indonesia [USAID program to strengthen field-based research in three Indonesian Schools of Public Health], Guinea [Assessment of the USAID-funded national oral rehydration solution program], Bangladesh Assessment of the USAID-funded Maternal and Child Health and Family Planning Extension Program of the International Centre for Diarrhoeal Disease, Cameroon [Assistance in Operational Research Proposal Development by the Pan African Institute for Development], Liberia - Assistance in Operational Research Proposal Development by the University of Liberia Medical School, and Turkey -World Bank-funded Training Program for the National Health Survey- 2002].

## MONITORING AND EVALUATION EXPERIENCE

October-November, 2004: Team Leader of a Midterm Review of the REDSO/PHN Program for East Africa. July, 1992 - May, 1998: Tulane University – Co-PI, Monitoring and Evaluation of the New Orleans City Health Department's Healthy Start Program Aimed at Reducing Infant Mortality by 50% in 5 years; July, 1994 - May, 1999: Tulane University – Principal Investigator, Monitoring and Evaluation of the New Orleans City Health Department's Infinity Network Program Residential Treatment Program for Substance Abusing Pregnant and Post Partum Women and Their Children; 1997-1999: Evaluator of the New Orleans Americorps Program; 1996-1998: Field Evaluator, Louisiana State U.'s HIV/AIDS Prevention Program among African-American Males in High Risk Areas in New Orleans; 1988-1991: Evaluator, Hillsborough County OSAP/SAMHSA-funded Community Outreach Program for Pregnant Substance Abusers; 1989-1991: Evaluator of the Hillsborough County High Risk Pregnancy Prevention Program in the Plant City Area; 1987: Co-Evaluator of the Guinea/USAID Oral Rehydration Program; 1989: Evaluation Team Chief of Party of USAID-funded AOPS Primary Health Care Program in rural Haiti; 1988: Team Leader of the USAID-funded ICDDR,B MCH/FP Extension Project in Matlab, Bangladesh; 1983-1985: Evaluator of the USAID/PRICOR-funded Community Promotion of Community Leader Promotion of Oral Rehydration in rural Haiti; 1977-1979: Evaluation Director, Boys' Clubs of America National Health Project.

## PROGRAM MANAGEMENT EXPERIENCE

July, 1994 - May, 1999: Tulane School of Medicine, Department of Family and Community Medicine, Director, Urban Health Studies Section; July 1983-June, 1987: The University of South Carolina, Coordinator of International Studies for the School of Public Health; July 1983-July 1986: USC, Director of Graduate Studies in the Department of Health Education; July 1980-June 1983: USC, Chair, Department of Health Education, School of Public Health; Project Director, East Baltimore and Worcester County Sites of the Maryland State Hypertension Control Contract, 1977-1980; January 1974-August 1975: Health Educator/Behavioral Science Advisor, Danfa Comprehensive Rural Health and Family Planning Project, Ghana; July 1971-August 1972: UCLA, Public Administrative Analyst, International Health, School of Public Health; October 1967-August 1970: Lutheran World Federation, Jordan West Bank, Administrator; March 1967-June 1967: C.A.R.E. (Cooperative for American Relief Everywhere), Amman, Jordan, Self-Help Project Supervisor [appointment ending with 1967 war – directed construction of 200 classrooms, numerous village roads, water distribution systems, community centers, latrine construction, school and village playgrounds. Administered 5 mobile clinics that visited 50+ villages every week – staff of 70 including 7 MDs. [125,000 patient visits annually].

## JOURNAL ACTIVITIES

Member, AD-Hoc Editorial Board for the Journal of Health and Human Service Administration, Winter 2009; Editorial Board Member, Special Issue on Public Health, Healthcare Policy, and Financing & Economics for *Public Administration & Management, an Interactive Journal. Volume 13, Number 3*. AD-Hoc Editorial Board Member: Foreword - Special Issues on Public Health, Healthcare Policy, Financing & Economics for The Public Administration & Financial Management, an Interactive Journal Vol 12, No. 2, 2007. Reviewer for Bulletin of the World Health Organization 2006, Reviewer for Bulletin of the Journal of Medical Systems 2006, Editorial Advisory Board, Journal of Research Practice, 2005 to present., Review Board, American Journal of Health Behavior, 2004 to present. Editorial Board Member, International Quarterly for Community Health Education, January 1, 1988 to 1991; Editorial Board Member, Journal of AIDS Education/Prevention January 1, 1988 to November, 1991; Member of the Guest Editorial Board for the Winter, 1989 Special Issue on International Health for Health Education Quarterly;

## INTERNATIONAL PROFESSIONAL ACTIVITIES

Member, Affiliate Board, International Child Care (USA) 1985 - 1990; Program Chair, International Health Section of the American Public Health Association, November 1986-November, 1988; Advisory Board Member, International Child Care [Grace Children's TB Hospital – PaP Haiti] 1985-1990; Co-chair, International Health Special Interest Group, Society for Public Health Education, November, 1984 to October, 1986; Nominations Chair, International

Health Section, APHA. 1983-4; Director, Arab World Communication Workshop, Baltimore and Washington, DC, July 25-August 16, 1985. 23 participants from 12 Arab countries [course in Arabic]; Reviewer for Steering Committee Member, National Academy of Science International Expert Group on Dracunculiasis, 1982-1983; Summer 1971; American Friends of the Middle East Volunteer student advisor on the West Bank, 1968-1969.

#### RECENT CONFERENCE PRESENTATIONS

**Jae Eun Lee, Dr PH**, James Perkins, PhD, Jung Hye Sung, ScD, William B. Ward, Dr PH, Won Jae Lee, Dr PH. Gender and age difference in the association of home smoking with health-related quality of life of U.S. nonsmoking adults" for **137th APHA Annual Meeting & Exposition (November 7-11, 2009)**. Bill Ward "Strategies in Controlling Prenatally-initiated Substance Abuse Based on Clinical, Economic, and Social Epidemiology" University of Nebraska Medical Center, Department of Epidemiology, November 3, 2009. WB Ward Distance Training as a Tool for Nonprofit Development, Society for Applied Anthropology, Tampa - Hyatt Hotel, 3/28/2007, WB Ward, Jae Lee, Jung Hye Sung Identifying Health Disparities Geographically, Society for Applied Anthropology, Tampa - Hyatt Hotel, 3/30/2007. Jae Eun Lee, **Jung Hye Sung**, Peter J. Fos, William Ward, Won-Jae Lee, Cultural Differences in Responses to VF-14 among Preoperative Senile Cataract Patients: Application of the Generalized Random Coefficients Rasch Model. **2007 APHA Annual Conference** in Washington, DC, Nov. 4-7, 2007 Maximizing the Role of the family in health in sub-Saharan Africa - African Heritage Foundation, Tampa - Renaissance Hotel; Working in Health in Developing Countries - College of Osteopathic Medicine, Lakewood Ranch FL; Distance Training as a Tool for Nonprofit Development - Society for Applied Anthropology, Tampa - Hyatt Hotel; Lessons Learned from Evaluating USAID-funded Public Health Initiatives, Academy Health, Orlando FL - Walt Disney World; Improving Distance Education Interaction In International Health Care Management, The Association of University Programs in Health Administration, Hyatt Regency Grand Cypress, Orlando, FL. Bill Ward, Maximizing the Role of the Family in Health in sub-Saharan Africa presented at the African Heritage Studies Association Conference, Renaissance Hotel, Tampa Florida October 2006. Jae Lee, DrPH, Dept. of Health and Social Behavior, Harvard School of Public Health, Bill Ward, DrPH, Theata Perkins-Blakes, Infinity Network Programs of New Orleans, Wodajo Welldaregay, DrPH, Tulane School of Public Health. Relationships among the Role of Maternal Social Support in a Residential Treatment Program for the Drug Abusing Pregnant Women and Measures of Addiction Severity and Depression, Partnerships for Health in the New Millennium, January 24-28, 2000, Omni Shoreham Hotel, Washington, DC.

#### COURSES TAUGHT

International Health and Health Care Systems, Global Primary Health Care Strategies, Health Services Planning and Evaluation. Principles of Health Policy and Management, Strategic Healthcare Planning and Marketing, Community Health, Community Health Education, Maternal and Child Health Education, Foundations of Health Education, Health Behavior Change, Drug and Alcohol Abuse Prevention, Social and Behavioral Sciences Core Course, Public Health Administration.

#### SUPPORTED RESEARCH

Wrote, obtained and directed the spending of \$2,500,000 in federal and state research grants.

#### PUBLICATIONS

[http://www.ncbi.nlm.nih.gov/sites/entrez?Db=PubMed&Cmd=Search&Term=%22Ward%20WB%22%5BAuthor%5D&itool=EntrezSystem2.PEntrez.Pubmed.Pubmed\\_ResultsPanel.Pubmed\\_RVCitation](http://www.ncbi.nlm.nih.gov/sites/entrez?Db=PubMed&Cmd=Search&Term=%22Ward%20WB%22%5BAuthor%5D&itool=EntrezSystem2.PEntrez.Pubmed.Pubmed_ResultsPanel.Pubmed_RVCitation)

WB Ward, AK Neumann, ME Pappoe. Community Health Education in Rural Ghana: The Danfa Project—an Assessment of Accomplishments. *International Quarterly of Community Health Education*. Volume 25, Number 1 - 2 / 2006-2007. Lee JE, JH Sung, WB Ward, PJ Fos, WJ Lee, JC Kim. Utilization Of The Emergency Room: Impact Of Geographic Distance *Geospatial Health* 2, 2007, pp. 243-25. Cohen, D, R Scribner, W Ward American "Social Marketing of Condoms to Reduce HIV Risk" *American Journal of Public Health*, [Summer 1999]; Ward W., Glik D, Gordon A., Haba F., Maternal and Primary Care System Factors Affecting Oral Rehydration Therapy in Rural Guinea. *Central Issues in Anthropology* 1992, Vol. 10, No. 1, pp. 23-38, Ward, W.B. and F. Lewis (eds.) *Advances in Health*

Education and Promotion, Vol. III. Greenwich, CT: JAI Press Inc., 1991; Glik, D.C., W.B. Ward, F. Haba, A. Gordon and K. Parker "Malaria Treatment Practices Among Mothers in Guinea" Journal of Health and Social Behavior, Vol. 30, pp. 421-435, December, 1989; Ward, W.B. "Targeting AIDS through Information, Education, and Communications (IEC) Programs in Developing Countries" AIDS Education and Prevention, Vol. 1, No. 2, pp. 147-155, 1989; Cayemittes, M., W. Ward, N. Obanor, M. Leandre, M. Clark, and C. Clerisme "Marketing oral rehydration solution in rural Haiti" Health Education Research, Vol. 3, no. 4, Summer, 1989; Glik, D.C., A. Gordon, W.B. Ward, K. Kouame, and K. Parker "Multipurpose focus groups for health program planning in Cote D'Ivoire" International Quarterly of Community Health Education, Summer, 1988; Ward, W.B. and A.K. Neumann "Participation in child health and family planning activities in rural Southern Ghana" International Quarterly of Community Health Education, Winter, 1987/88; Ward, W.B., Matilda E. Pappoe, Alfred K. Neumann, and Edith Fordjor "The Evolution of the role of the health education assistant in the Danfa Project, Rural southern Ghana: R. W. Carlaw and W.B. Ward (eds.) Perspectives in Community Health Education, Volume II: The African Experience, Third Party Associates, Oakland California, 1988; Carlaw, R. and W.B. Ward (eds.) Perspectives in Community Health Education, Volume II: The African Experience, Third Party Associates, Oakland California, 1988; Ward, W.B., S. Simonds, P. Mullen, and M. Becker (eds.) Advances in Health Education and Promotion, Vol. II. Greenwich, CT: JAI Press Inc., 1987; Ward, W.B. "Introduction to Volume 2: Integrating policy and theory with research and evaluation" in Ward, W.B., S. Simonds, P. Mullen, and M. Becker (eds.) Advances in Health Education and Promotion, Vol. II. Greenwich, CT: JAI Press Inc., 1987; Ward, W.B., Z. Salisbury, J. Zapka, S. Kar (eds.) Advances in Health Education and Promotion, Vol I. Greenwich, CT: JAI press Inc., 1986; Dickson G, Parsons MA, Greaves P, Jackson KL, Kronenfeld JJ, Ward WB, Ureda JR, Breast self-examination: knowledge, attitudes and practice behaviors of working women. *AAOHN J.* 1986 May;34(5):228-32. Ward, W.B. "The impact of Dracunculiasis on the household: the challenge of measurement" in Workshop on Opportunities for Control of Dracunculiasis: Contributed Papers, Washington, D.C.: National Academy Press, 1985; Carr, M.T., W.B. Ward, J.P. Mitcham, and L. Bell "School and community health education: a move toward unity" Health Education, March/April, 1983, pp. 32-34; Ward, William B., DM Levine, LW Green, et al. (1980). Controlling high blood pressure through the application of behavioral principles in community health education. *Prev. Med* 9(3):458. Ward, W.B., D.M. Levine, D.E. Morisky, L.R. Bone, E.A. Ward. "Controlling High Blood Pressure in Inner City Baltimore Through Community Health Education." Perspectives in Community Health Education (R. Carlaw, J. Simmons, and L. Bernheimer, eds.) Third Party Publishing Company, Oakland, CA., 1983; Levine DM, Morisky DE, Bone LR, Lewis C, Ward WB, Green LW. Data-based planning for educational interventions through hypertension control programs for urban and rural populations in Maryland *Public Health Rep.* 1982 Mar-Apr;97(2):107-12. Clearie, A.F., S.N. Blair, W.B. Ward. "The Role of the Physician in Health Promotion: Findings from a Community Telephone Survey" Journal of the SC Med Association, September 1982, pp. 503-505. Ward WB. Determining health education impact through proxy measures of behavior change. *Health Educ.* 1981 May-Jun;12(3):19-23. Ward WB, Belcher DW, Wurapa FK, Pappoe ME. Perception and management of guinea worm disease among Ghanaian villagers. A framework for differential health education planning. *Trop Geogr Med.* 1979 Mar;31(1):155-64. Neumann, A.K., Ward, W.B., Pappoe, M.E. and Boyd, D.L. (1976) Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project. *International Journal of Health Education* **19**, 3-14. Belcher DW, Wurapa FK, Ward WB. Failure of thiabendazole and metronidazole in the treatment and suppression of guinea worm disease. *Am J Trop Med Hyg.* 1975 May;24(3):444-6. Belcher DW, Wurapa FK, Ward WB, Lourie IM. Guinea worm in southern Ghana: its epidemiology and impact on agricultural productivity. *Am J Trop Med Hyg.* 1975 Mar;24(2):243-9.